



FOR IMMEDIATE RELEASE

## **Go behind the scenes at Chapman's Ice Cream Factory with scientist host Dr. Larissa in the season two premiere of Off Limits**

September 7, 2023 (Toronto, ON) – The Canadian Association for Girls in Science (CAGIS) is thrilled to partner with Chapman's Ice Cream for the season two launch of Off Limits, an inspiring video series that takes viewers behind the scenes to exciting locations with amazing STEM role models.

Both CAGIS and Chapman's hope to inspire Canada's next generation of STEM professionals with an inside peek at the Chapman's factory in Markdale, Ontario where scientist host, Dr. Larissa, meets ice cream scientist, Tammy Barrett. Together, they invent, create, and taste-test two new, creative, and outside-the-box flavours for our favourite frozen treats!

"I was excited to find out how a popular, fermented snack would translate to a new sorbet flavour!" says Dr. Larissa Vingilis-Jaremko. "Exposing children to fun, hands-on STEM with inspiring and diverse role models supports interest in STEM among underrepresented youth and can help build a more equitable future STEM sector."

The episode is being launched with a nation-wide STEM Challenge that asks Canadian girls and gender-diverse youth, ages 7 to 17, to create their own, new ice cream flavour at home! Video entries will be judged by Tammy Barrett, herself, and the winners will receive a \$125 prize pack generously donated by Chapman's.

"Entering a career in Food Science is a rewarding path for anyone who loves creativity and science. Understanding how different ingredients work in a formula, brings to life many cool and interesting products. This line of work is a continuous process of learning and discovery." says Tammy Barrett.

Season two of Off Limits will continue with a new and exciting episode released each month. From flying a plane and going into tailspins with a pilot, sampling astronaut food at the Canadian Space Agency, to getting hands-on with ferret pups at the Toronto Zoo's Conservation Recovery Program, viewers will visit unauthorized STEM access points and meet inspiring engineers, trades people, and scientists every step of the way.

The Off Limits: Ice Cream video and STEM Challenge will be available online on September 7 at 9:00 am ET at: [Clubhouse.GirlsInScience.ca/Ice-Cream-Challenge](https://Clubhouse.GirlsInScience.ca/Ice-Cream-Challenge).

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